

**Mount Sinai Yearbook Club
Class of 2018**

Senior Parent Ad Form

It has been an exciting, educational journey filled with successes and great achievements for our seniors. This year's Media Production class is including sixteen pages for parent ads in our yearbook. The money generated from these ads and messages will be used to expand our yearbook adding more wonderful memories that will last forever.

This section of the yearbook is simply the best! It is the section most students turn to when they first pick up their books. It always brings a laugh, a tear, a smile and we know you will want to be a part of this section. This is your opportunity to put in that adorable picture(s) of your son or daughter or that hysterical photo you have threatened to show the world! Many parents make this a complete surprise for their graduate. This year's book is all in color so be creative or let the Media Production class create the ad for you.

If you wish to place a Parent Ad in the yearbook, please follow these directions:

1. Choose an ad size.
2. Select your photo(s). **DO NOT CUT YOUR PHOTOS!** If only a part of a photo is to be used, indicate that to us with post-its positioned around the part of the photo you want published.
3. Select or write a message to your graduate. **All messages must be e-mailed to dtappin@mtsinai.k12.ny.us.** Please include your child's name in your e-mail.
4. You may sketch out your design or leave it to us to layout. In some cases, changes to your design (i.e. fonts, alignment etc.) may be necessary.
5. Include a self-addressed stamped envelope to insure the return of your pictures.
6. Complete this form. Include your check, pictures, envelope, and layout. Mail or drop it off in the high school main office by **December 1st**.

PLEASE NOTE:

- Whole songs and poems cannot be used without copyright permission.
- Do not submit any copyrighted material (i.e. logos, characters etc.).
- Keep in mind the more pictures you submit, the smaller they will appear on the page.

| | | |
|---------------------|--------------|--|
| Quarter Page | \$ 75 | Normally 1 photo with 1 or 2 lines of text |
| Half Page | \$125 | Normally 2 photos with text |
| Full Page | \$250 | Normally 4-5 photos with text |

Make checks payable to Mount Sinai School District (memo note: Yearbook Ad).

Mail to: Mr. Daniel Tappin
Mount Sinai High School
1 Gertrude Goodman Drive
Mount Sinai, NY 11766

Senior's Name: _____

Parent's Name: _____

Contact # _____

Number of pictures you are submitting: _____

Ad Size: _____

REMINDER: DEADLINE IS December 1st.

There are only sixteen (16) pages dedicated for ads, so please submit them on time so we can guarantee you a spot.

If you have any questions, please contact Mr. Daniel Tappin at dtappin@mtsinai.k12.ny.us.